

NAHSE26



NATIONAL ASSOCIATION OF HEALTH SERVICES EXECUTIVES

41ST ANNUAL
EDUCATIONAL
CONFERENCE &
31ST EVERETT V. FOX
CASE COMPETITION

ANNUAL EDUCATIONAL CONFERENCE
SPONSORSHIP AND EXHIBIT OPPORTUNITIES

LIGHTS, CAMERA, ACTION

*The Time Is Now:
Transformation,
Innovation, and
Policy Change*

7-9 OCTOBER 2026
THE WESTIN BONAVENTURE HOTEL & SUITES
LOS ANGELES

A Special Thanks to Our **2025 CORPORATE PARTNERS**

DIAMOND

UPMC
Kaiser Permanente

DOUBLE PLATINUM

CommonSpirit Health
HCA Health
Sutter Health
Wellstar

PLATINUM

Advocate Health
Sentara Health
Vituity

GOLD

Deloitte Consulting LLP
Genentech, Inc.

SILVER

Catholic Health Association of the United States
Huron Consulting Group
PNC Healthcare
Minset AI, Inc.
Siemens Healthineers
WittKieffer

BRONZE

Allegheny Health Network
American College of Healthcare Executives (ACHE)
Bon Secours Mercy Health
DSS, Inc.
Equitable Advisors
Fairview Health Services
Froedtert Health
Furst Group
Herbert Buchanan
HMA
Kevin E. Lofton and Sabrina Shannon
Philips North America
Tenet Healthcare

FRIEND

AI & Patricia Webb
DLE Group LLP
ECG Management Consultants
Putnam Associates
Richelle Webb Dixon
Roy Hawkins, Jr.
RWJBarnabas Health
TeamHealth
The 5 Ps, LLC

SUPPORTERS

Association of University Programs in Health
Administration (AUPHA)
Envision Healthcare



2026 Annual Educational Conference

SPONSORSHIP OPPORTUNITIES

\$100,000 & Above

Diamond Level

- Name displayed and full recognition given as a corporate sponsor.
- One (1) exhibit booth
- Fifteen (15) full conference registrations
- Reserved seating for fifteen (15) at the NAHSE Luncheon
- Reserved seating for fifteen (15) at the Leadership Luncheon
- Fifteen (15) Tickets to the Thursday Evening Networking Event
- Two (2) full-page advertisements in the electronic conference program book
- Full recognition as a NAHSE partner in the scholarship awards banquet program book
- Sponsorship of Conference Event of your choice

\$75,000

Double Platinum Level

- Name displayed and full recognition given as a corporate sponsor.
- One (1) exhibit booth
- Ten (10) full conference registrations
- One (1) reserved table for ten (10) at NAHSE Luncheon
- One (1) reserved table for ten (10) at the Leadership Luncheon
- Ten (10) tickets to the Thursday evening Networking Event
- Two (2) full-page advertisements in the electronic conference program book
- Full recognition as a NAHSE partner in the scholarship awards banquet program book
- Sponsorship of a Conference Event from select offerings

\$50,000

Platinum Level

- Name displayed and full recognition given as a corporate sponsor.
- One (1) exhibit booth
- Seven (7) full conference registrations
- Seven (7) reserved seats at the NAHSE Luncheon
- Seven (7) reserved seats at the Leadership Luncheon
- Seven (7) tickets to Thursday evening Networking Event
- Two (2) full-page advertisements in the virtual conference program book
- Full recognition as a NAHSE partner in the scholarship awards banquet program book
- Sponsorship of a Conference Event from select offerings

\$35,000

Gold Level

- Name displayed and full recognition as a corporate sponsor.
- One (1) exhibit booth
- Five (5) full conference registrations
- Reserved seating for five (5) at NAHSE Luncheon
- Reserved seating for five (5) at Leadership Luncheon
- One (1) full-page advertisement in the conference program book
- Five (5) tickets to Thursday evening Networking Event
- Full recognition as a NAHSE partner in the scholarship awards banquet program book
- Sponsorship of a Conference Event from select offerings

\$25,000

Silver Level

- Name displayed and full recognition given as a corporate sponsor.
- Three (3) full conference registrations
- One (1) full-page advertisement in the electronic conference program book
- Full recognition as a NAHSE partner in the scholarship awards banquet program book
- Sponsorship of a Conference Event from select offerings

\$10,000

Bronze Level

- Name displayed and full recognition given as a corporate sponsor.
- Two (2) full conference registrations
- One (1) half-page advertisement in the electronic conference program book
- Full recognition as a NAHSE partner in the scholarship awards banquet program book

\$5,000

Friend Level

- One (1) full conference registration
- Name on Supporters and Friends Page in Program Book

\$2,500

Supporter

- Name on Supporters and Friends Page in Program Book

Sponsors should note that, depending on their level of sponsorship, the number of full conference registrations afforded them may be fewer in number than the number of seats available to them at the reserved meal tables (Leadership Luncheon, NAHSE Luncheon, and Friday evening Scholarship & Awards Gala).

DIRECT PARTNERSHIP OPPORTUNITIES

(Please note that indicating an interest does not guarantee that you will sponsor that event or that the event description will be exactly as described. We will make every effort to accommodate your request, which can only be guaranteed once funds are received. You will be contacted to confirm availability and specific details)

NAHSE Luncheon (1) \$75,000

A luncheon honoring current and past presidents of NAHSE with a keynote on leading topics in healthcare.

Leadership/Membership Meeting Luncheon . . . (1) \$75,000

A luncheon for NAHSE Leadership to highlight accomplishments and issues impacting the field.

Scholarship & Awards Celebration(1) \$75,000

An evening for all attendees to celebrate all awardees and recognizing those who participated in and won the Everett V. Fox Case Competition, those who won scholarships and awards and those who worked to make the educational conference a success.

Opening Night Reception (1) \$50,000

The official welcome to the annual educational conference that introduces the theme and expectations for the conference and officially opens the exhibit hall. Attendees have an opportunity to network and visit exhibit booths.

Opening Session (1) \$75,000

The official start of the educational conference that introduces the theme for the week and expectations of healthcare leaders in attendance. Sponsor will have the opportunity to offer Greetings to attendees.

Thursday Evening Networking \$50,000

An evening social event that allows conference attendees to network in a venue that showcases the City's unique offerings. Sponsor will have the opportunity to offer welcome greetings.

CEO/Senior Executive Sessions (3 sessions) \$25,000 per session

A forum where Senior Executives can meet, exchange ideas, share success stories and learn from each other in a safe, confidential and trusted environment.

CEO/Senior Executive Reception (1) \$25,000

An exclusive event for senior executives to network with their peers.

Women's Forum \$10,000

This forum is focused on the female leaders in the world of health care management and the unique circumstances female leaders face. The forum is led by recognized and renowned female executives and career gurus.

Men's Forum \$10,000

This forum is focused on the male leaders in the world of health care management and the unique circumstances male leaders face. The forum is led by recognized and renowned male executives and career gurus.

Badges & Lanyards \$15,000

Advertising opportunity to provide your company's logo on the badges and lanyards that will be worn by all conference attendees during the entire conference.

Hotel Key Cards(1) \$10,000

A unique advertising opportunity to promote your company on the key cards that are distributed to all conference attendees staying at the Host Hotel.

Health & Fitness(1) \$7,500

This program provides attendees an opportunity to maintain their physical fitness during conference.

Mobile App/Event Guide (1) \$10,000

Unique opportunity to brand conference app that affords attendees one-stop-shop for all things NAHSE Conference. Attendees can build their own schedule, navigate the exhibit hall, learn about speakers, network and participate in all activities - all through the app which ensures much visibility!

NAHSE Scholarship Awards - (3 Awards) \$7,000 Per Scholarship

Provides financial assistance to support minority students pursuing careers in health care management or a related field. Sponsors will have the opportunity to present to the scholarship winner.

NAHSE Headshot Lounge \$7,500

Opportunity to display your organization's logo and written material (subject to space limitations) to be prominently displayed at the Headshot Lounge/ Photo Station.

Early Careerists/ Student Sponsorship Opportunities

Young Healthcare Professional Development Forum \$35,000

A dynamic forum that gives early careerists and students the opportunity to connect with senior executives concerning their career journey. Sponsors will have the opportunity to offer greetings.

Career/Residency Position Fair & Reception \$10,000

Allows young professionals the opportunity to learn about fellowship and residency positions available at several hospital and healthcare facilities throughout the United States. Organizations have an opportunity to interview prospective candidates.

Student Networking Reception(1) \$25,000

Opportunity for students who attend the conference to make connections with other students that could potentially become lifelong colleagues and friends. Sponsor will have the opportunity to offer welcome greetings.

2026 GOLF TOURNAMENT SPONSORSHIPS

In consideration of a \$15,000 sponsorship, the Title Partner will receive:

- Exclusive billing as Title Partner – The event will be named “Company” NAHSE Golf Tournament
- Golf publicity will include Title Partner name and logo in all promotional material.
- Company supplied banners displayed at the event and awards luncheon.
- Opportunity to display product or service to event participants.
- Mention as Title Partner on Golf Program cover
- Recognition as a partner at the luncheon, with opportunity photo to present mock check for post publicity.
- Company supplied marketing material (items/literature) in event gift bags (golf shirts, balls, visors)
- Company receives 4 foursomes to participate in Golf Tournament

In consideration of a \$5,000 sponsorship, the Major Partner will receive:

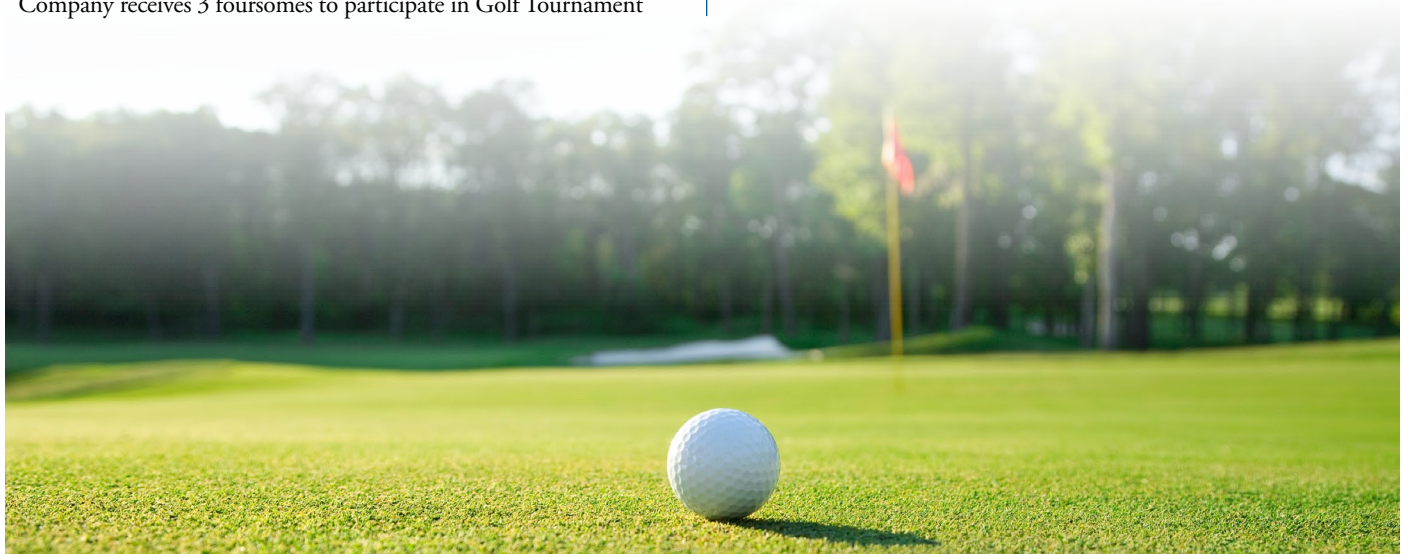
- Company billed as a Major Partner. Event will be named the NAHSE Golf Tournament Partnered by “Company” (non-exclusive)
- Golf publicity will include Major Partner name and logo in all promotional material.
- Company supplied banners displayed at the event and awards luncheon.
- Partnership of Two Golf Holes with appropriate signage on course
- Opportunity to display product or service to event participants.
- Recognition as a partner at the luncheon, with photo opportunity to present mock check for post publicity.
- Company supplied marketing material (items/literature) in event gift bags (golf shirts, balls, visors)
- Company receives 3 foursomes to participate in Golf Tournament

In consideration of a \$2,500 sponsorship, the Contributing Partner will receive:

- Company billed as a Contributing Partner
- Golf publicity will include Contributing Partner name and logo in all promotional material.
- Company supplied banners displayed at the event and awards luncheon.
- Partnership of One Golf Hole with appropriate signage on course
- Opportunity to display product or service to event participants.
- Recognition as Contributing Partner at Award Luncheon
- Company supplied marketing material (items/literature) in event gift bags (golf shirts, balls, visors)
- Company receives 2 foursomes to participate in Golf Tournament

In consideration of a \$2,000 sponsorship, the Hole Partner will receive:

- Company billed as a Hole Partner
- Signage on designated hole on the course
- Recognition as Hole Partner at Award Luncheon
- Company supplied marketing material (items/literature) in event gift bags (golf shirts, balls, visors)
- Company receives 1 foursome to participate in Golf Tournament





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KEY DATES TO REMEMBER

JULY 1, 2026

Sponsorship Participation Form Due to NAHSE's national headquarters

JULY 31, 2026

Camera ready advertisement and official company logo due to NAHSE's national headquarters

SEPTEMBER 1, 2026

Deadline to submit Sponsor Attendee Registration Form

ADVERTISING INFORMATION

All advertisements must conform to the listed specifications.

Advertisements must be received in NAHSE's National Headquarters by July 31, 2026. Send information meeting the mechanical requirements below via email to jmusong@nahse.org

MECHANICAL REQUIREMENTS

When providing your company logo for reproduction in NAHSE publications or on NAHSE Conference signage, vectorized.eps files are required in order to produce the clearest image. Logos submitted in any other format are most likely to be highly distorted and blurred when reproduced.

- Live Matter Size – 7" x 10"
- Full Page with Bleeds – 8.75" x 11.25"
- Full Page without Bleeds – 8" x 10.5"
- Half Page – 8" x 5" only
- Color or black & white photocopies, facsimiles, and incomplete electronic files will not be accepted!

HOTEL INFORMATION

THE WESTIN BONAVENTURE HOTEL & SUITES

404 S Figueroa St. • Los Angeles, CA 90071

The Westin Bonaventure Hotel & Suites, Los Angeles has reserved a block of rooms for NAHSE conference attendees at a rate of \$249 single/double occupancy, group room rate will be subject to the prevailing room tax at the time reservation is booked. Book your reservation by September 7, 2026, to receive the group rate. You may make your reservations by phone at 1-800-937-8461 or online at <https://book.passkey.com/e/51155254>

For more information on sponsorship, please contact NAHSE at pwebb@nahse.org





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SPONSORSHIP • EXHIBIT • ADVERTISING FORM

YES! We want to be a sponsor. . . .

COMPANY _____

NAME & TITLE OF CONTACT _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

ENCLOSED IS OUR CHECK FOR \$ _____ (CHECKS PAYABLE TO NAHSE)

WE CANNOT ATTEND BUT WISH TO CONTRIBUTE \$ _____

PLEASE CHARGE TO THE FOLLOWING CREDIT CARD: AMEX VISA MC

CARD NUMBER _____ EXPIRATION DATE _____ SECURITY CODE _____

SIGNATURE _____

SPONSORSHIP OPTIONS: (please check)

- DIAMOND \$100,000 & ABOVE DOUBLE PLATINUM \$75,000 PLATINUM \$50,000 GOLD \$35,000
 SILVER \$25,000 BRONZE \$10,000 FRIEND \$5,000 SUPPORTER \$2,500

WE ARE INTERESTED IN DIRECT PARTNERSHIP OPPORTUNITY OF THE FOLLOWING – SEE PAGE 4

EXHIBIT ONLY OPTION: 8 X 10 TABLETOP BOOTH \$2,000 CAREER FAIR TABLE \$200

ADVERTISING ONLY OPTION: FULL PAGE COLOR \$1,500 HALF PAGE COLOR \$1,000

FEES: SPONSORSHIP FEE: \$ _____ EXHIBIT FEE: \$ _____ ADVERTISEMENT FEE: \$ _____ TOTAL FEE(S): \$ _____

METHOD OF PAYMENT: (make check, money order payable to NAHSE Annual Educational Conference)

Check Enclosed Money Order Please Send Invoice AMEX VISA MASTERCARD

CARD NUMBER _____ EXPIRATION DATE _____ SECURITY CODE _____

BILLING ADDRESS _____ BILLING ZIP CODE _____

NAME AS IT APPEARS ON CARD _____

CARDHOLDER'S SIGNATURE _____